

Advertising Sponsorship



ROCKIN A ARENA



Rockin-A-Arena · 5303 Highway C · Palmyra, Missouri · Office (573)769-0123 · www.rockinaarena.com

Hey Y'all,

We are beginning our 2021 advertising sponsorship drive for Rockin A Arena. This year we are restructuring the charities we are donating/fundraising for as shown in the attachment. Rockin A is still committed to giving. Looking back on the previous year's successes we are excited about what we can continue to do! COVID-19 closed many doors, but it opened many others creating new opportunities to share Rockin A with other audiences.

We have been busily packing the ground preparing a track for Go Kart races (AJC Mid America Series), laying a dance floor for a formal fundraising event (Down Country's Rhinestones and Rodeo), and being chosen to host the PRCA Great Lakes Region Finals (a nationally televised event). We will be continuing our usual events and activities: Missouri High School Rodeos, Barrel Races, Team Roping, Birthday Parties, Timed Events, 4-H events, Baseball/Softball Practices, and Riding Clinics.

We are booking events for the remainder of this year and the beginning of next. This year we would like to highlight our Justin Moore and Colton Dixon concerts being held October 9th and October 10th in our back pasture. Our proceeds from this concert will benefit the Histiocytosis Association in honor of Tucker Anderson. We are also hosting an Ultimate Cowgirl competition in October as well as a Jackie Crawford Clinic. Some of the tentatively scheduled events are additional concerts, formal fundraisers, clinics held by nationally recognized cowgirls and cowboys, rodeos, and Go-Kart races.

Your sponsorship gift/advertisement helps Rockin A Arena give back to children and families in need. Please see the attached stories of Rockin A's children that inspire us to give. Your sponsorship also helps us give back to the tri-state community by allowing us to do in kind work and facility usage. We would like to invite you to join us in 2021! As a sponsor for the year, your business would receive the promotional and marketing benefits of any event, clinic, practice, etc. held in the arena.

Enclosed is your sponsorship packet with more information of how your generosity can help. Please review the information and feel free to contact us with any questions. We hope to hear from you soon to discuss opportunities for 2021.

Sincerely,

The Anderson Family

Rockin A Arena
Marketing and Promotions
info@rockinaarena.com