

**ROCKIN A ARENA**



**Rockin A Arena**

**2023-2024**

**SPONSOR PACKET**



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Rockin-A-Arena · 5303 Highway C · Palmyra, Missouri · Office (573)769-0123 · [www.rockinaarena.com](http://www.rockinaarena.com)

Hey Y'all,

*Our community is begging us to bring back our Big Rodeo, so we need your help. Rockin A loves our community and is committed to giving. Giving isn't possible without our sponsor's. Looking back over the years, this is what we have been able to do with the help of our sponsors. We have given \$200,000 to MDA and \$19,000 to the Histiocytosis Association. We have also been able to host benefits and give monetarily to help with community members medical expenses.*

*Rockin A has switched gears in recent years to support our future generation, our youth. Hundreds of kids and their families come through our doors each year.*

*We host Missouri High School Rodeos each year. These rodeos draw participants in both Jr. High and High School from all over Missouri. Some contestants come from as far away as Arkansas, Kansas, Iowa, and Illinois. The participation of Youth Rodeo is growing. We are also hosts to clinics that are being held by nationally recognized cowgirls and cowboys from all over the country to help sharpen horsemanship skills. Rockin A also supports 4-H by serving as the rain out venue for several counties.*

*Another community favorite is the Carden Circus. It's been so popular that the Circus is staying an extra night allowing them to do two extra shows. In the past we have also held Go Kart races at Rockin A. We are once again potentially hosting these with drivers coming from all over the country and locals coming to watch.*

*Your sponsorship gift/advertisement helps Rockin A Arena give back to children and families in need. Your sponsorship also helps us give back to the tri-state community by allowing us to do in kind work and facility usage. We would like to invite you to join us in 2023-2024! As a sponsor for the year, your business would receive the promotional and marketing benefits of each event, clinic, practice, etc. held in the arena.*

*Enclosed is your sponsorship packet with more information of how your generosity can help. Please review the information and feel free to contact us with any questions. We hope to hear from you soon to discuss opportunities for the coming year.*

*We enjoy sharing our facility and pray everyone is blessed when they walk through our doors. We can't wait to see who we can bless this year!*

Sincerely,

*The Anderson Family*

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### Corporate Level

**\$5,000**

- A custom Banner displayed on “**Center Gate**” or **Premium high traffic area** during rodeos (Banner provided 5’x8.5’), also outdoor gate placement for outdoor events
- Company name mentioned on **radio or local news advertisement** for each major Rockin A event
- Logo advertisement on **barrel wraps** displayed in arena during barrel races
- Priority tickets to **any** major event sponsored by Rockin A (number to be determined depending on event)
- Opportunity to **promote your business** at Rockin A hosted events: host a **booth** during event, drive your truck or equipment into arena to toss **promotional items** (t-shirts, hats) into the crowd during breaks in rodeo action, etc. Great way to reach a large group of potential customers. This is your chance to be creative. We can help with ideas
- **Logo placement** on all promotional advertising including print, Rockin A Arena website, social media, and T-Shirts
- **Promotional announcements** throughout each event hosted by Rockin A Arena
- Premium **3’x10’ Banner** placement for 1 year in arena
- **Custom flag** to be showcased throughout the rodeo

### Diamond Level

**\$3,500**

- **Custom chute banner** (Banner provided 21”x 8”) placed on bucking chutes during rodeo.
- Company name mentioned on **radio or local news advertisement** for each major Rockin A event
- Logo advertisement on **barrel wraps** displayed in arena during barrel races
- Priority tickets to **any** major event sponsored by Rockin A (number to be determined depending on event)
- Opportunity to **promote your business** at Rockin A hosted events: host a **booth** during event, drive your truck or equipment into arena to toss **promotional items** (t-shirts, hats) into the crowd during breaks in rodeo action, etc. Great way to reach a large group of potential customers. This is your chance to be creative. We can help with ideas!
- **Logo placement** on all promotional advertising including print, Rockin A Arena website, social media, and T-Shirts
- Promotional announcements throughout each event hosted by Rockin A Arena
- Premium **3’x10’ Banner** placement for 1 year in arena
- **Custom flag** to be showcased throughout the rodeo

## Platinum Level

**\$1,500**

- **Booth space** to promote your business at Rockin A events throughout the year
- **Complimentary tickets** for one Rockin A Sponsored event.
- **Logo placement** on promotional advertising for rodeos including print, Rockin A Arena website, and T-Shirts
- **Logo placement** on **barrel wrap** displayed in arena during barrel races
- **Promotional announcements** throughout each event hosted by Rockin A Arena
- Premium **3'x10' Banner** placement for 1 year in arena
- **Custom flag** to be showcased throughout the rodeo

## Gold Level

**\$1,000**

- **Booth space** to promote your business at Rockin A events throughout the year
- **Complimentary tickets** for **one** Rockin A Arena event
- **Custom banner** displayed in arena for 1 year (Banner provided 3'x10')
- **Logo placement** on Rockin A Arena website, social media and event t-shirts
- **Promotional announcements** throughout each event hosted by Rockin A Arena

## Silver Level

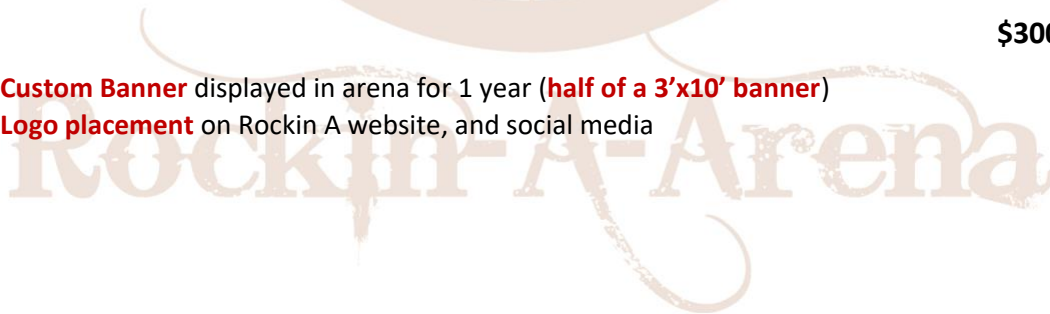
**\$600**

- **Custom Banner** provided (3'x10') banner will be provided for banner wall for 1 year
- **Booth space** to promote your business at Rockin A events throughout the year
- **Logo placement** on Rockin A website and social media
- **Promotional announcements** throughout each event hosted by Rockin A Arena

## Bronze

**\$300**

- **Custom Banner** displayed in arena for 1 year (**half of a 3'x10' banner**)
- **Logo placement** on Rockin A website, and social media





# Your banner could be here ...



# Who will see it???



\*Banners are moved outside for major events such as concerts etc.



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## 2024 Rockin A Arena Sponsorship

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone/Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Amount of Sponsorship or Donation: \_\_\_\_\_

Do you have a Company Logo: YES NO

### Sponsorship Level

*(Circle One)*

Corporate

Diamond

Platinum

Gold

Silver

Bronze

**Make check payable to:**

**Rockin-A-Arena, PO Box 246, Palmyra, MO 63461**

For more information or questions contact:

Christy James (660)341-6484

**Email: [info@rockinaarena.com](mailto:info@rockinaarena.com)**